

SEP 19	SERRALA USER SUMMIT CHICAGO	
11:00 am	<i>Arrival & Light Lunch</i>	
12:00 pm	WELCOME	
12:30 pm	<p>Session I – THE UNIVERSE OF PAYMENTS – WHAT IS IT?</p> <ul style="list-style-type: none"> • How can finance departments achieve efficient cash visibility and secure financial processes? • Understand how a comprehensive portfolio of advanced end-to-end solutions and consulting services can intelligently automate inbound and outbound payment processes for order-to-cash, procure-to-pay, cash and treasury and the management of related data and documents. • What do enterprises need to do to benefit from a holistic approach of managing financial and treasury processes within unique system environments? 	
1:15 pm	<p>Session II – THE UNIVERSE OF PAYMENTS – REAL WORLD APPLICATION</p> <p>Listen to examples and case studies</p> <ul style="list-style-type: none"> • How can the above be applied in daily business? • What challenges do customers face trying to achieve a status discussed in the earlier session? 	
2:00 pm	<i>Coffee Break</i>	
2:30 pm	<p>FS² CashLiquidity & FS² Treasury: Clever Cash, Liquidity and Treasury Management for SAP. <i>Speaker: Joe Lincoln, SVP</i></p> <p>How can you instantly generate global liquidity information? Learn how to combine cash, liquidity and treasury management in one centralized platform.</p>	<p>FS² AccountsPayable: Automated Invoice Capture and Processing in SAP <i>Speaker: Vishal Awasthi, SVP</i></p> <p>How can you improve efficiency and reduce risks? Learn how to optimize invoice capturing, validation and processing with SAP S/4HANA certified solution.</p>
3:10 pm	<p>Client Case Study – Johns Hopkins: Finding the Cure for an Increased Volume of Invoices. <i>Speaker: Renee Genco, Assistant Director, APSSC, Johns Hopkins</i></p> <p>Learn how the organization found the cure for the problem of increasing invoice volume across their two distinct business units. Johns Hopkins has been able to achieve an 80% touchless invoice processing rate, dramatically improving efficiency and reducing the number of invoices that need to be processed by the AP team.</p>	<p>FS² Credit & Collections: Improved Collection Efficiency in SAP. <i>Speaker: Michael Koehler, Solution Architect</i></p> <p>Achieve comprehensive risk control in SAP and learn how to intelligently score and automate credit processes for a 360-degree view on every customer. Benefit from end-to-end processes in collection and dispute management. Learn how to move from dunning to litigation, powered by RPA, seamlessly integrated into SAP.</p>
3:50 pm	<p>Client Case Study – Sun Chemical: FS² AutoBank Success Story <i>Speaker: Erin Carter, Global Treasury Operations, Sun Chemical</i></p> <p>SunChemical will discuss how it achieved a single global cash application process using FS² AutoBank. The automated solution has improved cash flow reporting, collaboration with collections and customer and employee satisfaction,</p>	<p>FS² Payments: Smart Payment Management Integrated in SAP <i>Speaker: Rob Jackson, Solution Architect</i></p> <p>Be flexible and yet centralized: Learn how to manage and control B2B payments, efficiently, secure and integrated in SAP S/4HANA using FS² Payments.</p>
4:30 pm	MEET THE EXPERTS // Snacks & Refreshments	
5:30 pm	<i>Return to Hotel and Join us for an EXCLUSIVE DINNER CRUISE ON LAKE MICHIGAN. CRUISE BOARDS AT 6:00 PM</i>	

SEP 20	SERRALA USER SUMMIT CHICAGO	
8:30 am	<i>Arrival & Breakfast</i>	
9:15 am	WELCOME	
9:30 am	Joint Session – ROBOTICS, AI & ML: ADVANCED TECHNOLOGY, FLEXIBLY COMBINED <i>Speaker: Vishal Awasthi, SVP & Brian Shannon, SVP</i> <ul style="list-style-type: none"> • Learn, how disruptive innovations drive the financial industry and which technologies will shape the future • See what technologies enable and generate features improving efficiency, simplifying processes and enhance usability 	
10:00 am	Client Case Study – Novelis: Payments and Cash Management Journey <i>Speaker: Gregg Murphey, Assistant Treasurer, Novelis, Inc.</i> Learn how Novelis is transforming their payments process to improve process controls, mitigate fraud risk, and increase efficiencies. Learn how it uses FS ² to achieve process improvements, and reach its longer term cash management goals.	Corestone – Centralized, Standardized and Secure Data & Document Management for SAP, SAP S/4HANA, and Cloud Applications. <i>Speaker: Werner Hopf, SVP</i> Reduce your costs to retain data and documents while learning how to optimize the data and document lifecycle. Explore best practices how to store and manage financial data in a secure & compliant manner.
10:30 am	<i>Coffee Break</i>	
10:45 am	FS² Autobank & FS² AccountStatements: Automated and SAP integrated Cash Application. <i>Speaker: Pete Luttmann, Solution Architect</i> Learn about the new capabilities available in FS ² Autobank and how unprecedented, RPA-powered matching and automation rates, and analytics driven by business Intelligence, support cash application and account statements within SAP.	Alevate Accounts Payable: Invoice capture and processing in the cloud <i>Speaker: Vishal Awasthi, SVP</i> How does AP processing in the cloud work? It will simplify your invoice capture, processing and reporting across multiple enterprise systems.
11:30 am	Roundtable Discussion A This is your session: Let us know what you would like to discuss in depth, with your peers, with our experts.	Roundtable Discussion B This is your session: Let us know what you would like to discuss in depth, with your peers, with our experts.
12:10 pm	WRAP UP	
12:30 pm	<i>Lunch & Departure</i>	